

# PRIVACY STATEMENT VANQUISH YACHT BUILDING B.V.

## Introduction

Vanquish Yacht Building B.V. takes your privacy very seriously and shall handle your personal data with the utmost security and care. In this Privacy Statement you will learn how we handle your data as well as learn about your rights concerning our processing of your data. We advise that you read this Privacy Statement thoroughly. Should you have any questions or remarks, please contact us at [info@vanquish-yachts.com](mailto:info@vanquish-yachts.com).

## Who is Vanquish Yacht Building B.V.?

Vanquish Yacht Building B.V. is the besloten vennootschap Vanquish Yacht Building B.V., with registered office at (8331 TK) Steenwijk listed at the Traderegister of the Dutch Chamber of Commerce under 58068546.

Vanquish Yacht Building B.V. is as the controller ultimately responsible with regard to the processing of your personal data.

Vanquish Yacht Building B.V. has appointed a data protection officer. You may contact T. Steentjes at [info@vanquish-yachts.com](mailto:info@vanquish-yachts.com).

## How does Vanquish Yacht Building B.V. use your personal data?

Underneath you will find an overview of the purposes for the processing of your personal data. You will also find a specification of which data Vanquish Yacht Building B.V. uses for that specific purpose, the legal justification, and the amount of time Vanquish Yacht Building B.V. keeps this data. For clarity's sake, we have categorised the purposes.

### *Services, customer management and financial administration*

Purpose:	Financial administration
Information:	Company name, Billing address, Bank details, Outstanding balance
Legal basis:	Legal obligation
Storage period:	As long as necessary for this purpose

Purpose:	Order Management
Information:	Home address, Delivery address, Billing address, Email, Phone, Payment information, Account number, Order Number, Complaint content, COC number, VAT number, Customer number
Legal basis:	Necessary for the performance of a contract
Storage period:	As long as necessary for this purpose

Purpose:	Handling complaints
Information:	Home address, Delivery address, Billing address, Email,

Phone, Payment information, Account number, Order Number, Complaint content, COC number, VAT number, Customer number  
Legal basis: Necessary for the performance of a contract  
Storage period: As long as necessary for this purpose

Purpose: Invoicing  
Information: Home address, Delivery address, Billing address, Email, Phone, Payment information, Account number, Order Number, Complaint content, COC number, VAT number, Customer number

Legal basis: Necessary for the performance of a contract  
Storage period: As long as necessary for this purpose

Purpose: CRM  
Information: Name, Username, Email, Location, Social media account, Browser, Phone, Profile photo

Legal basis: Legitimate interests  
importance: Commercial interests  
Storage period: As long as necessary for this purpose

Purpose: Job application  
Information: Name, Username, Email, Location, Social media account, Browser, Phone, Profile photo

Legal basis: Legitimate interests  
importance: Commercial interests  
Storage period: As long as necessary for this purpose

### *Marketing*

Purpose: Direct marketing  
Information: Name, Home address, Email, Phone, Click behaviour, Online behaviour, Interest in a product, Social media account, Billing address Legitimate interests

Legal basis: Legitimate interests  
Interest concerned: Commercial interests  
Storage period: As long as necessary for this purpose

Purpose: Newsletter  
Information: Name, Home address, Email, Phone, Click behaviour, Online behaviour, Interest in a product, Social media account, Billing address Legitimate interests

Legal basis: Legitimate interests  
Interest concerned: Commercial interests  
Storage period: As long as necessary for this purpose

Purpose: Retargeting  
Information: Name, Home address, Email, Phone, Click behaviour, Online behaviour, Interest in a product, Social media account, Billing address Legitimate interests

Legal basis: Legitimate interests  
Interest concerned: Commercial interests  
Storage period: As long as necessary for this purpose

Purpose: Social media marketing  
Information: Name, Home address, Email, Phone, Click behaviour, Online behaviour, Interest in a product, Social media account, Billing

Legal basis:	address Legitimate interests
Interest concerned:	Legitimate interests
Storage period:	Commercial interests
	As long as necessary for this purpose
Purpose:	Behavioural targeting
Information:	Name, Home address, Email, Phone, Click behaviour, Online behaviour, Interest in a product, Social media account, Billing address Legitimate interests
Legal basis:	Legitimate interests
Interest concerned:	Commercial interests
Storage period:	As long as necessary for this purpose

### *Website*

Purpose:	Website analytics
Information:	Online behaviour, Location
Legal basis:	Legitimate interests
Interest concerned:	Commercial interests
Storage period:	As long as necessary for this purpose
Purpose:	A/B testing
Information:	Online behaviour, Location
Legal basis:	Legitimate interests
Interest concerned:	Commercial interests
Storage period:	As long as necessary for this purpose

### *Security and fraud prevention*

Purpose:	ID verification
Information:	Photos, Phone, IBAN number, Name, Address
Legal basis:	Legitimate interests
Interest concerned:	Commercial interests
Storage period:	As long as necessary for this purpose

### *Research and Development*

Purpose:	Market research
Information:	Home address, Email, Phone, Behavioural data
Legal basis:	Legitimate interests
Interest concerned:	Commercial interests
Storage period:	As long as necessary for this purpose

## **How did we obtain your personal data?**

Vanquish Yacht Building B.V. has obtained your data because you have provided this data to us.

## **What are your rights?**

Under the European General Data Protection Regulation you have a number of rights with regard to your data and the processing thereof:

### **Access**

You may access your personal information and make any necessary changes in your account. If you would like to see which personal data Vanquish Yacht Building B.V. has obtained about you, you may exercise your right of access by submitting a request to Vanquish Yacht Building B.V..

#### *Making changes*

If you wish to make changes to the personal information that you have seen as a result of a request for access and you are unable to make the changes yourself in your account, you may request that Vanquish Yacht Building B.V. makes these changes for you. You may request that Vanquish Yacht Building B.V. modifies, corrects, supplements, erases or shields your information.

#### *Restriction of processing of personal data*

You also have the right, under certain conditions, to ask Vanquish Yacht Building B.V. to restrict the processing of your personal data.

#### *Right to object*

If processing of your data takes place on the grounds of 'legitimate interest' by Vanquish Yacht Building B.V. or a third party, you have the right to object to that processing.

#### *Portability of data*

You have the right to obtain your personal data from Vanquish Yacht Building B.V.. Vanquish Yacht Building B.V. will provide this in a structured and commonly used format, which can easily be opened using commonly used digital systems.

#### *Withdrawing consent*

When the legal basis for a particular processing is your explicit consent, you have the right to withdraw that consent. This does not affect past processing, but does mean that we will no longer be allowed to process this data in the future. It may also result in Vanquish Yacht Building B.V. no longer being able to provide you with certain services.

#### *Response from Vanquish Yacht Building B.V.*

A request can be sent to [info@vanquish-yachts.com](mailto:info@vanquish-yachts.com). Vanquish Yacht Building B.V. will comply with your request as soon as possible and in any case no later than one (1) month after Vanquish Yacht Building B.V. has received such a request. If Vanquish Yacht Building B.V. rejects your request, we will indicate in our reply why the request was rejected.

#### *Recipients of your personal data*

Your data may be transmitted to:

- Data processors
- Parties that are involved in the execution or fulfilment of an agreement between you and Vanquish Yacht Building B.V.
- External consultants

It is possible that Vanquish Yacht Building B.V. is required to submit your data to a third party, for example to fulfil a legal obligation.

### **Transfer to third countries or international organisations**

It may be necessary, for instance for technical and operational reasons, to transfer your (personal) data to affiliates of Vanquish Yacht Building B.V. located outside the European Economic Area. Due to the possibility that the regulations in the area of privacy protection do not offer the same protection as within the European Economic Area, Vanquish Yacht Building B.V. will use the Privacy Shield or the EU Model Clauses to protect your privacy as much as possible. If that is not possible, Vanquish Yacht Building B.V. will ask your consent to transfer your (personal) data to countries that do not maintain an adequate protection level. You may withdraw your consent at any time.

### **What are cookies and how does Vanquish Yacht Building B.V. use them?**

Cookies are small pieces of (text) information that are sent to your browser when you visit the website of Vanquish Yacht Building B.V. and then stored on the hard disk or in the memory of your device. The cookies placed via Vanquish Yacht Building B.V.'s website cannot damage your device or the files stored on it. With 'cookies', we also mean comparable techniques collecting information, such as device fingerprinting.

### **Can changes be made to this Privacy Statement?**

This Privacy Statement is subject to changes. We therefore advise you to regularly read the Privacy Statement for any such changes.

### **Questions, remarks, and complaints**

If you have any questions regarding this Privacy Statement or the way in which Vanquish Yacht Building B.V. uses your data, you can send an e-mail to [info@vanquish-yachts.com](mailto:info@vanquish-yachts.com). If you have a complaint about the way your data is processed, please send an e-mail to [info@vanquish-yachts.com](mailto:info@vanquish-yachts.com). Furthermore, you always have the right to contact the competent national data protection authority. In The Netherlands, this is the [Autoriteit Persoonsgegevens](https://autoriteit.persoonsgegevens.nl).